

ISSUES IN CHOOSING A DELIVERY SERVICE FOR BLOGS AND NEWSLETTERS

ISSUES	FEEDBURNER	FEEDBLITZ	TRADITIONAL EZINE SERVICE: AWEBER & CONSTANT CONTACT
Pricing	Free	Between \$1.49 and \$160+ /monthly depending on list size	Between \$15 to \$150+ mthly or more depending on size of list.
Who's Using It?	Alex Mandossian, Just Creative Design	Penelope Trunk, Seth Godin	Process Prodigy (Beth Schneider), The Art of Non-Conformity (Chris Guillebeau)
Email Delivery System Option	YES	YES	YES
Integrates with WordPress site / blog?	YES	YES	NO (Have to cross-post to blog for 'integration')
Autoresponder Capacity?	NO	YES	YES for Aweber; more limited for Constant Contact
Can send blog posts AND also email blasts?	NO	YES	NO
Can offer subscribers choice of how often to hear from you?	NO (One daily send each day only)	YES (every 4, 8, 12 hours, daily, weekly, summary, and more options)	NO

ISSUES	FEEDBURNER	FEEDBLITZ	TRADITIONAL EZINE SERVICE: AWEBER & CONSTANT CONTACT
Can customize emails with banners and other branding elements	Limited	Extensive	YES
Can create email templates	NO	YES	YES
Custom Fields in sign up form	NO	YES	YES
Email Metrics Reporting	NO	YES	YES
Facebook Support - posts to FB automatically	NO	YES	YES
Twitter Support - posts to Twitter automatically	YES	YES	YES
Can send test emails	NO	YES	YES
Can import lists from other email services?	MAYBE, MAYBE NOT	YES, from Feedburner and Ezine services.	
Dual Opt-In / Captcha System	NO	YES	Depends on the service.
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